

TED , Jeremiah Dickey , Celeste Lai , Mark Salata

## TED-Ed Lessons Worth Sharing, Series Before and After Einstein: How Taking a Bath Led to Archimedes' Principle

Online (2012)

TAGS: [Archimedes Eureka!](#) [Hiero II Sicily](#) [Vitruvius](#)



We are still trying to obtain permission for posting the original cover.

| General information             |                                                                                                                                                                                                                                                                           |
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| Title of the work               | TED-Ed Lessons Worth Sharing, Series Before and After Einstein: How Taking a Bath Led to Archimedes' Principle                                                                                                                                                            |
| Country of the First Edition    | Online                                                                                                                                                                                                                                                                    |
| Country/countries of popularity | Worldwide                                                                                                                                                                                                                                                                 |
| Original Language               | English                                                                                                                                                                                                                                                                   |
| First Edition Date              | 2012                                                                                                                                                                                                                                                                      |
| First Edition Details           | <a href="#">How Taking a Bath Led to Archimedes' Principle</a> . Celeste Lai, Artist, Jeremiah Dickey, Animator, Mark Salata, Educator. TED-Ed Lessons Worth Sharing, Series Before and After Einstein; ed.ted.com, September 6, 2012, 3 min (accessed: August 21, 2018). |
| Running time                    | 3:00 min                                                                                                                                                                                                                                                                  |
| Official Website                | <a href="http://ed.ted.com">ed.ted.com</a> (accessed: May 21, 2018)                                                                                                                                                                                                       |
| Available Onlne                 | <a href="http://youtube.com">youtube.com</a> (accessed: August 21, 2018)                                                                                                                                                                                                  |
| Genre                           | Animated films, Didactic fiction, Instructional and educational works, Internet videos, Short films                                                                                                                                                                       |
| Author of the Entry             | Joanna Kłos, University of Warsaw, joanna.klos@student.uw.edu.pl                                                                                                                                                                                                          |

Joanna Kłos, "Entry on: TED-Ed Lessons Worth Sharing, Series Before and After Einstein: How Taking a Bath Led to Archimedes' Principle by TED , Jeremiah Dickey, Celeste Lai, Mark Salata", peer-reviewed by Elżbieta Olechowska and Susan Deacy. Our Mythical Childhood Survey (Warsaw: University of Warsaw, 2018). Link: <http://omc.obta.al.uw.edu.pl/myth-survey/item/49>. Entry version as of July 13, 2026.

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## Creators



### TED (Company)

Logo retrieved from [Wikipedia](#), public domain (accessed: December 8, 2021).

[TED: Technology, Entertainment, Design](#) (accessed: July 6, 2018) is a media organization focused on "ideas worth spreading", which organizes conferences and creates online talks for free distribution. One of its initiatives is TED-Ed ([ed.ted.com](http://ed.ted.com)), an online platform hosting short interactive lessons. Each lesson consists of four sections:

- *Watch* - animated educational video (available also on YouTube);
- *Think* - a short quiz about the video's content;
- *Dig Deeper* - a concise text on where to search for more information on the topic (providing mainly hyperlinks to educational websites rather than "traditional" bibliographical references);
- *Discuss* - a forum with two types of discussions: Guided (i.e. created by the educators), and Free (i.e. created by the viewers).

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### Jeremiah Dickey (Illustrator, Producer)



**Celeste Lai (Artist)**



**Mark Salata**

Mark Salata is a biologist with PhD in Science Education from University of Virginia. In 2000–2005 he was Assistant Professor at Gordon State College in Barnesville; he also worked as an education consultant. Currently, he is the CEO of Werkz Publishing /PageWerkz – an app-based digital learning platform which creates electronic educational content for publishers and companies.

Source:

LinkedIn [profile](#) (accessed: March 30, 2017).

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### Additional information

#### Summary

In the series *Before and After Einstein* there is one lesson about ancient science.

The video is a retelling of Vitruvius' account (*De architectura* 9.9-12) of how Archimedes came up with his *principle* (although the name of Vitruvius is not mentioned by the narrator). The character of Archimedes is introduced: born in 287 BCE in Syracuse on Sicily, he was a famous mathematician, physicist, engineer, inventor, and astronomer. King Hiero II asked him to verify whether the goldsmith who made his crown cheated him. The goldsmith had been given the exact amount of gold in order to make the crown, yet the king suspected that he could have used a part of silver instead. Archimedes could not destroy the crown in order to find out what happened. While taking a bath, Archimedes observed that the level of water went up in the tub when he entered it, as if he were pushing up the volume of water by an amount identical to the volume of his body. This led to his famous yell "Eureka!" and his naked run through the city to tell the king that he found a solution to his problem, which is explained as follows: because silver is less dense than gold, it was necessary to check the density of the crown, i.e. the mass/volume relation, in order to see whether it was made of pure gold. After his bath Archimedes already had the solution – he simply had to put the crown in water. As soon as Archimedes calculated the density of the crown, it turned out that the goldsmith was in fact a cheater. In the very end of the video the narrator says: "Next time you take a bath, you can see Archimedes' principle in action, and maybe you'll have a genius idea of your own."

The section "Dig Deeper" contains a short list of hyperlinks leading to the educational materials and bibliography on Archimedes.

By March 30, 2017 the video has been viewed 511308 times; it gained 2692 "thumbs up" and 244 comments on YouTube.

#### Analysis

The video serves as a didactic tool using anecdotal data from ancient sources; it helps young people learn some fundamental laws of physics, and become familiar with the achievements of Greeks in the field of natural sciences.



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Classical, Mythological,  
Traditional Motifs,  
Characters, and  
Concepts

[Archimedes Eureka!](#) [Hiero II Sicily](#) [Vitruvius](#)

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Other Motifs, Figures,  
and Concepts Relevant  
for Children and Youth  
Culture

[Historical figures](#) [Knowledge](#) [Learning](#) [Science](#)

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Further Reading

PageWerkz [website](#) (accessed: March 30, 2017).

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